

## CURRICULUM VITAE

**Name:** THOMAS F. CASH, PH.D.

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Retired as Emeritus Professor from the Department of Psychology  
Old Dominion University, Norfolk, Virginia 23529-0267

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**Date of Birth:** December 14, 1947 in Nashville, Tennessee

### **Education:**

- 1969 B.A., Vanderbilt University, Nashville, TN  
Major in Psychology; Minor in Sociology
- 1971 M.A., George Peabody College (of Vanderbilt University)  
Degree in Psychology
- 1974 Ph.D., George Peabody College (of Vanderbilt University)  
Degree in Clinical Psychology

### **History of Professional Positions:**

- April 1967 - April 1969 Research Technician/Projects' Coordinator  
for the Schizophrenia Research Program  
Vanderbilt University Psychiatry Department
- June 1969 - Sept. 1969 Research Assistant, Psychology Service  
V.A. Hospital, Nashville, Tennessee
- Sept. 1969 - Sept. 1971 NIMH Clinical Psychology Trainee  
George Peabody College
- Sept. 1971 - Sept. 1972 Intern, Vanderbilt-Peabody Internship Program  
in Professional Psychology (APA approved)
- Sept. 1972 - March 1973 Research Psychologist/Program Evaluator  
Dede Wallace Community Mental Health Center  
Nashville, Tennessee
- Aug. 1973 - Dec. 1973 Instructor of Psychology  
Old Dominion University (Norfolk, VA)
- Jan. 1975 - Aug. 1977 Director, O.D.U. Psychological Center

*History of Professional Positions: (continued)*

Jan. 1975 - June 1985	Adjunct Assistant Professor Dept. of Psychiatry & Behavioral Sciences Eastern Virginia Medical School (Norfolk, VA)
Jan. 1974 - Aug. 1979	Assistant Professor of Psychology, O.D.U.
July 1985 - July 2000	Adjunct Associate Professor, EVMS
Aug. 1979 - Aug. 1985	Associate Professor (tenured), O.D.U.
Aug. 1984 - Aug. 1987	Director of Clinical Training (O.D.U.) Member, Council of Directors: Virginia Consortium for Professional Psychology
Aug. 1985 - June 2008	Professor of Psychology (tenured) Old Dominion University
June 2008 to date	Professor Emeritus Old Dominion University

**Professional Interests:**

- Research:**
- (a) The influences of physical appearance variables (e.g., body image, physical attributes, appearance self-management) on psychological and interpersonal processes, especially in clinical and applied contexts
  - (b) Development and validation of body-image assessments
  - (c) The evaluation of therapeutic interventions, particularly body-image therapy and self-help treatments
  - (d) Psychosocial/quality-of-life assessment in medical trials
  - (e) Investigations in psychopathology (e.g., eating disorders, anxiety, depression, sexual disorders), from cognitive social learning perspectives
  - (f) Investigations in personality/social psychology, especially at the interface of social and clinical psychology

- Teaching:**
- (a) Undergraduate--
    - Abnormal Psychology (including televised distance learning course)
    - Honors/Supervised Research Seminar
    - Senior Seminar (Topic: Body Image and Human Appearance)
    - Social Psychology; Theories of Personality; Motivation
  - (b) Graduate--
    - Research Supervision
    - First Year Research Project Seminar
    - Psychological Research Planning; Psychopathology; Social Psychology; Theories of Personality

- Clinical:** Cognitive-behavioral psychotherapy  
Body-image assessment and treatment

**Professional Honors and Awards:**

Recipient: The 1990 Alan Rufus Tonelson Distinguished Faculty Award (Old Dominion University)

University Nominee: The 1992 Outstanding Faculty Awards  
State Council of Higher Education in Virginia (SCHEV)

University Nominee: The 1995 Outstanding Faculty Awards (SCHEV)

University Nominee: The 1998 Outstanding Faculty Awards (SCHEV)

Finalist, Books for A Better Life Award (1997), *The Body Image Workbook*  
Selected as one of top five books in Psychology

Award of "University Professor" designation, Old Dominion University (1998-2008)  
Competitive appointment awarded to the university's most outstanding teachers/scholars

Award of elected Fellow status in the Association for Psychological Science (2003)

Recipient of Old Dominion University's 20<sup>th</sup> Annual Faculty "Distinguished Research Career" Award (2004)

Visiting Fellow, appointment by The British Psychological Society (2006)—involved two-week visit to  
England, with a keynote address to a conference in Bath and presentations and consultations at the  
University of the West of England and Staffordshire University

Awarded Professor Emeritus status at Old Dominion University

**Membership in Professional and Honor Societies:**

Member: The Honor Society of Phi Kappa Phi (1985-2008)

Member: American Psychological Association (1976-2008)  
Association for Psychological Science (Fellow)  
Association for Cognitive and Behavioral Therapies

Board Member and Chair (elected): Board of Scientific Affairs of the  
Virginia Psychological Association (1986-1987)

Co-Chair (elected): Virginia Academy of Academic Psychology (1987-1988)

Virginia Academic Psychology Association, Steering Committee (Co-chair, 1986)

Member: Virginia Psychological Association Committees--  
Program Committee and Publicity Committee (1986-1988)  
Nominations and Elections Committee (1988-1989)

Advisory Board Member:

Body Evolution Technologies (2010 to date)  
American Hair Loss Council (1987-1993)  
Cosmetic, Toiletry, & Fragrance Foundation, "Look Good...Feel Better Program" (1987-1989)  
Hair Loss Project, Pegasus Healthcare, Montreal, Quebec, Canada (1988-1989)  
Healthy Hair Project, Grosvenor House Press, Toronto, Ontario, Canada (1988-1989)  
International Hair Study Institute (Board Member; 1997 to 1999)  
*Fitness Magazine* (Editorial Advisory Board; 1998-2001)  
Bristol-Myers Squibb, Eflornithine HCl Advisory Board (2000-2001)

**Professional Publications—Books and Audio(visual) Publications:**

- Cash, T.F. (1986). *Body Image*. Audiocassette published by Psychology Today Tapes, Brooklyn, NY.
- Cash, T.F., & Pruzinsky, T. (Eds.) (1990). *Body Images: Development, Deviance, and Change*. New York: Guilford Press.
- Cash, T.F. (1991). *Body-Image Therapy: A Program for Self-Directed Change*. Audiocassette series with Client Workbook and Clinician's Manual. New York: Guilford Publications.
- Cash, T.F. (1995). *What Do You See When You Look in the Mirror?: Helping Yourself to a Positive Body Image*. New York: Bantam Books.
- Cash, T.F. (1997). *The Body Image Workbook: An 8-Step Program for Learning to Like Your Looks*. Oakland, CA: New Harbinger Publications.
- Cash, T.F., & Pruzinsky, T. (Eds.) (2002). *Body Image: A Handbook of Theory, Research, and Clinical Practice*. New York: Guilford Press. (Paperback edition released in 2004.)
- Sarwer, D.B., Pruzinsky, T., Cash, T.F., Goldwyn, R.M., Persing, J.A., & Whitaker, L.A. (Eds.) (2006). *Psychological Aspects of Reconstructive and Cosmetic Plastic Surgery: Clinical, Empirical, and Ethical Perspectives*. Philadelphia, PA: Lippincott, Williams & Wilkins Publishers.
- Cash, T.F. (2008). *The Body Image Workbook: An 8-Step Program for Learning to Like Your Looks (Second Edition)*. Oakland, CA: New Harbinger Publications.
- Cash, T.F., & Smolak, L. (Eds.) (2011). *Body Image: A Handbook of Science, Practice, and Prevention (second edition)*. New York: Guilford Press.
- Cash, T.F. (Ed.) (2012). *Encyclopedia of Body Image and Human Appearance*. London, UK, and San Diego, CA: Academic Press (Elsevier).

**Professional Publications—Articles and Book Chapters:**

(Note: Journal article citations ending with an asterisk are peer-reviewed publications)

**1970s**

- Nideffer, R.M., Deckner, C.W., Cromwell, R.L., & Cash, T.F. (1971). The relationship of alpha rhythms to attentional sets in schizophrenia. *Journal of Nervous and Mental Disease*, 152, 346-352. \*
- Deckner, C.S., Greenberg, H.C., & Cash, T.F. (1971). The relationship of cue strength and temporal interval to schizophrenic associative disorders. *Journal of Psychology*, 79, 123-130. \*
- Cash, T.F., Neale, J.M., & Cromwell, R.L. (1972). Span of apprehension in acute schizophrenics: Full-report technique. *Journal of Abnormal Psychology*, 79, 322-326. \*
- Cash, T.F., & Stack, J.J. (1973). Locus of control among schizophrenics and other hospitalized psychiatric patients. *Genetic Psychology Monographs*, 8, 105-122. \*
- Cash, T.F. (1973). Personality development in the learning disabled child. *DWC Papers*, #10, Dede Wallace Center, Nashville, TN.
- Cash, T.F. (1973). Methodological problems and progress in schizophrenia research: A survey. *Journal of Consulting and Clinical Psychology*, 40, 278-286. \*

*Professional Publications (Articles and Book Chapters): (continued)*

- Cash, T.F., Stack, J.J., & Luna, G.C. (1975). Convergent and discriminant behavioral aspects of interpersonal trust. *Psychological Reports, 37*, 983-986. \*
- Cash, T.F., & Soloway, D. (1975). Self-disclosure correlates of physical attractiveness: An exploratory study. *Psychological Reports, 36*, 579-586. (Abstracted in *Human Behavior*, Jan. 1976). \*
- Cash, T.F., Begley, P.J., McCown, D., & Weise, B. (1975). When counselors are heard but not seen: Initial impact of physical attractiveness. *Journal of Counseling Psychology, 22*, 273-279. \*
- Janda, L.H., & Cash, T.F. (1976). Effect of relaxation training on physiological and self-report indices. *Perceptual and Motor Skills, 42*, 444. \*
- Cash, T.F., & Begley, P.J. (1976). Internal-external control, achievement orientation, and physical attractiveness among college students. *Psychological Reports, 38*, 1205-1206. \*
- Brundage, L., Derlega, V., & Cash, T.F. (1977). The effects of physical attractiveness and need for approval on self-disclosure. *Personality and Social Psychology Bulletin, 3*, 63-66. \*
- Cash, T.F., & Burns, D.S. (1977). The occurrence of reinforcing activities in relation to locus of control, success-failure expectancies, and physical attractiveness. *Journal of Personality Assessment, 41*, 387-391. \*
- Cash, T.F., Gillen, B., & Burns, D.S. (1977). Sexism and "beautyism" in personnel consultant decision making. *Journal of Applied Psychology, 62*, 301-310. (Abstracted in *Human Behavior*, 12/1977) \*
- Cash, T.F., & Janda, L.H. (1977). Evaluation of pertinent sources of volunteer bias in behavior therapy research. *Journal of Consulting and Clinical Psychology, 45*, 337-338. \*
- Cash, T.F., Kehr, J., Polyson, J., & Freeman, V. (1977). The role of physical attractiveness in peer attribution of psychological disturbance. *Journal of Consulting and Clinical Psychology, 45*, 987-993. \*
- Cash, T.F. (1978). Self-disclosure in initial acquaintanceship: Effects of sex, approval motivation, and physical attractiveness. *Social & Behavioral Sciences Documents, 8*, 11. (MS# 1642). \*
- Cash, T.F., & Derlega, V.J. (1978). The matching hypothesis: Physical attractiveness among same-sexed friends. *Personality and Social Psychology Bulletin, 4*, 240-243. \*
- Cash, T.F., & Kehr, J. (1978). The influence of nonprofessional counselors' physical attractiveness and sex on perceptions of counselor behavior. *Journal of Counseling Psychology, 25*, 336-342. \*
- Cash, T.F., Kehr, J., & Salzbach, R.F. (1978). Help-seeking attitudes and perceptions of counselor behavior. *Journal of Counseling Psychology, 25*, 264-269. \*
- Cash, T.F., & Salzbach, R.F. (1978). The beauty of counseling: Effects of counselor physical attractiveness and self-disclosures on perceptions of counselor behavior. *Journal of Counseling Psychology, 25*, 283-291. \*

*Professional Publications (Articles and Book Chapters): (continued)***1980s**

- Cash, T.F. (1980). Does beauty make a difference? *CTFA Cosmetic Journal*, 12, 24-28, 38.
- Cash, T.F. (1981). Physical attractiveness: An annotated bibliography of theory and research in the behavioral sciences. *Social & Behavioral Sciences Documents*, 11, 83. (MS# 2370). \*
- Cash, T.F., & Cash, D.W. (1982). Women's use of cosmetics: Psychosocial correlates and consequences. *International Journal of Cosmetic Science*, 4, 1-14. \*
- Cash, T.F., & Smith, E. (1982). Physical attractiveness and personality among American college students. *Journal of Psychology*, 111, 183-191. \*
- Etringer, B., Cash, T.F., & Rimm, D.C. (1982). Behavioral, affective, and cognitive effects of participant modeling and an equally credible placebo. *Behavior Therapy*, 13, 476-485. \*
- Weinberger, H.L., & Cash, T.F. (1982). The relationship of attributional style to learned helplessness in an interpersonal context. *Basic and Applied Social Psychology*, 3, 141-154. \*
- Cash, T.F., Cash, D.W., & Butters, J. (1983). "Mirror, mirror on the wall...?": Contrast effects and self-evaluations of physical attractiveness. *Personality and Social Psychology Bulletin*, 9, 351-358. \*
- Cash, T.F., & Horton, C.E. (1983). Aesthetic surgery: Effects of rhinoplasty on the social perception of patients by others. *Plastic and Reconstructive Surgery*, 72, 543-548. \*
- Cash, T.F. (1984). The Irrational Beliefs Test: Its relationships with cognitive-behavioral traits and depression. *Journal of Clinical Psychology*, 40, 1399-1405. \*
- Cash, T.F., Briddell, D.W., Gillen, H.B., & MacKinnon, C. (1984). When alcoholics are not anonymous: Social perceptual effects of labeling and drinking pattern. *Journal of Studies on Alcohol*, 45, 272-275. \*
- Cash, T.F., & Duncan, N.C. (1984). Physical attractiveness stereotyping among Black American college students. *Journal of Social Psychology*, 122, 71-77. \*
- Cash, T.F., & Janda, L.H. (1984). Eye of the beholder. *Psychology Today*, 18 (12), 46-52.
- Cash, T.F., & Trimer, C. (1984). Sexism and beautyism in women's evaluations of peer performance. *Sex Roles*, 10, 87-98. \*
- Wilkins, W., & Cash, T.F. (1984). Grave matters concerning covert behavior therapy. *The Behavior Therapist*, 7, 153-155.
- Archer, R., & Cash, T.F. (1985). Physical attractiveness and maladjustment among psychiatric inpatients. *Journal of Social and Clinical Psychology*, 3, 170-180. \*
- Cash, T.F. (1985). The impact of grooming style on the evaluation of women in management. In M. Solomon (Ed.), *The psychology of fashion* (pp. 343-355). Lexington, MA.: Lexington Press.
- Cash, T.F. (1985). Physical appearance and mental health. In J.A. Graham & A. Kligman (Eds.), *Psychology of cosmetic treatments* (pp. 196-216). New York: Praeger Scientific.
- Cash, T.F., & Kilcullen, R. (1985). The eye of the beholder: Susceptibility to sexism and beautyism in evaluation of managerial applicants. *Journal of Applied Social Psychology*, 15, 591-605. \*

*Professional Publications (Articles and Book Chapters): (continued)*

- Cash, T.F., Rissi, J., & Chapman, R. (1985). Not just another pretty face: Sex roles, locus of control, and cosmetics use. *Personality and Social Psychology Bulletin*, 11, 246-257. (Abstracted in *Psychology Today*, March, 1986, p. 10). \*
- Cash, T.F., Winstead, B.A., & Janda, L.H. (1985). Your body, yourself: A Psychology Today reader survey. *Psychology Today*, 19 (7), 22-26.
- Jackson, L., & Cash, T.F. (1985). Components of gender stereotypes and their implications for inferences on stereotypic and nonstereotypic dimensions. *Personality and Social Psychology Bulletin*, 11, 326-344. \*
- Noles, S.W., Cash, T.F., & Winstead, B.A. (1985). Body image, physical attractiveness, and depression. *Journal of Consulting and Clinical Psychology*, 53, 88-94. \*
- Brown, T.A., Cash, T.F., & Noles, S.W. (1986). Perceptions of physical attractiveness among college students: Selected determinants and methodological matters. *Journal of Social Psychology*, 126, 305-316. \*
- Cash, T.F. (1986). Rhinoplasty results revisited. *Annals of Plastic Surgery*, 16(1), 84-85. \*
- Cash, T.F., & Green, G.K. (1986). Body weight and body image among college women: Perception, cognition, and affect. *Journal of Personality Assessment*, 50, 290-301. \*
- Cash, T.F., Rimm, D.C., & MacKinnon, R. (1986). Rational-irrational beliefs and the effects of the Velten Mood Induction Procedure. *Cognitive Therapy and Research*, 10, 461-467. \*
- Cash, T.F., Winstead, B.W., & Janda, L.H. (1986). The great American shape-up: Body image survey report. *Psychology Today*, 20(4), 30-37.
- Butters, J.W., & Cash, T.F. (1987). Cognitive-behavioral treatment of women's body-image dissatisfaction. *Journal of Consulting and Clinical Psychology*, 55, 889-897. \*
- Cash, T.F. (1987, April). Great body style. *Self*, pp. 140-142.
- Cash, T.F. (1987). The psychology of cosmetics: A review of the scientific literature. *Social and Behavioral Sciences Documents*, 17 (1), MS# 2800. \*
- Cash, T.F., & Brown, T.A. (1987). Body image in anorexia nervosa and bulimia nervosa: A review of the literature. *Behavior Modification*, 11, 487-521. \*
- Cash, T.F., & Wunderle, J.M. (1987). Self-monitoring and cosmetics use among college women. *Journal of Social Behavior and Personality*, 4, 563-566. \*
- Cash, T.F. (1988). Foreword. In T.R. Alley (Ed.), *Social and Applied Aspects of Perceiving Faces*. Hillsdale, NJ: Erlbaum.
- Cash, T.F. (1988). *Hair loss inside and out: A summary of research findings on the psychosocial effects of male pattern balding*. Kalamazoo, MI: The Upjohn Company.
- Cash, T.F. (1988). The psychology of cosmetics: A research bibliography. *Perceptual and Motor Skills*, 66, 455-460. \*

*Professional Publications (Articles and Book Chapters): (continued)*

- Cash, T.F. (1988). The psychosocial effects of male pattern balding: Does losing it mean "losing it"? *Hair Loss Journal*, 4 (2), 3-4. (Synopsis of this research appeared in *Psychology Today*, 8/88).
- Cash, T.F., & Butters, J.W. (1988). Poor body image: Helping the patient to change. *Medical Aspects of Human Sexuality*, 22 (6), 67-70. \*
- Brown, T.A., & Cash, T.F. (1989). The phenomenon of panic in nonclinical populations: Further evidence and methodological considerations. *Journal of Anxiety Disorders*, 3, 139-148. \*
- Brown, T.A., Cash, T.F., & Lewis, R.J. (1989). Body-image disturbances in adolescent female binge-purgers: A brief report of the results of a national survey in the U.S.A. *Journal of Child Psychology and Psychiatry*, 30, 605-613. \*
- Cash, T.F. (1989). A happy body image for the holidays. *Lighter Times* (New Direction Newsletter, Ross Laboratories, Columbus, OH).
- Cash, T.F. (1989). Body-image affect: Gestalt versus summing the parts. *Perceptual and Motor Skills*, 69, 17-18. \*
- Cash, T.F. (1989). Introduction. In N. Shear (Ed.), *Facts about Healthy Hair*. Toronto: Grosvenor House Press.
- Cash, T.F. (1989). The psychosocial effects of male pattern balding. *Patient Care*, 1 (1), 18-23.
- Cash, T.F., & Brown, T.A. (1989). Gender and body images: Stereotypes and realities. *Sex Roles*, 21, 361-373. \*
- Cash, T.F., Counts, B., Hangen, J., & Huffine, C. (1989). How much do you weigh?: Determinants of validity of self-reported body weight. *Perceptual and Motor Skills*, 69, 248-250. \*
- Cash, T.F., Dawson, K., Davis, P., Bowen, M., & Galumbeck, C. (1989). The effects of cosmetics use on the physical attractiveness and body image of college women. *Journal of Social Psychology*, 129, 349-356. \*
- Cash, T.F., Mikulka, P.J., & Brown, T.A. (1989). Validity of Millon's computerized interpretation system for the MCMI: Comments on Moreland and Onstad. *Journal of Consulting and Clinical Psychology*, 57, 311-312. \*

**1990s**

- Brown, T.A., & Cash, T.F. (1990). The phenomenon of nonclinical panic: Parameters of panic, fear, and avoidance. *Journal of Anxiety Disorders*, 4, 15-29. \*
- Brown, T.A., Cash, T.F., & Mikulka, P.J. (1990). Attitudinal body image assessment: Factor analysis of the Body-Self Relations Questionnaire. *Journal of Personality Assessment*, 55, 135-144. \*
- Cash, T.F. (1990). The psychology of physical appearance: Aesthetics, attributes, and images. In Cash, T.F., & Pruzinsky, T. (Eds.), *Body Images: Development, Deviance, and Change* (pp. 51-79). N.Y.: Guilford.
- Cash, T.F. (1990). Foreword. In J. K. Thompson, *Body Image Disturbance: Assessment and Treatment*. N.Y.: Pergamon Press.



*Professional Publications (Articles and Book Chapters): (continued)*

- Cash, T.F. (1990). Losing hair, losing points?: The effects of male pattern baldness on social impression formation. *Journal of Applied Social Psychology, 20*, 154-167. \*
- Cash, T.F., Counts, B., & Huffine, C.E. (1990). Current and vestigial effects of overweight among women: Fear of fat, attitudinal body image, and eating behaviors. *Journal of Psychopathology and Behavioral Assessment, 12*, 157-167. \*
- Cash, T.F., & Hicks, K.L. (1990). Being fat versus thinking fat: Relationships with body image, eating behaviors, and well-being. *Cognitive Therapy and Research, 14*, 327-341. \*
- Keeton, W.P., Cash, T.F., & Brown, T.A. (1990). Body image or body images?: Comparative, multidimensional assessment among college students. *Journal of Personality Assessment, 54*, 213-230. \*
- Pruzinsky, T., & Cash, T.F. (1990). Integrative themes in body-image development, deviance, and change. In Cash, T.F., & Pruzinsky, T. (Eds.), *Body Images: Development, Deviance, and Change* (pp. 337-349). N.Y.: Guilford Press.
- Pruzinsky, T. & Cash, T.F. (1990). Medical interventions for the enhancement of adolescents' physical appearance: Implications for social competence. In T. P. Gullotta et al. (Ed.), *Developing Social Competency in Adolescence* (pp. 220-242). New York: Sage Publications.
- Cash, T.F. (1991). Binge-eating and body images among the obese: A further evaluation. *Journal of Social Behavior and Personality, 6*, 367-376. \*
- Cash, T.F. (1991). *Improving Your Body Image*. A treatment module for the New Direction Weight-Control Program. Columbus, OH: Ross Laboratories.
- Cash, T.F., Wood, K.C, Phelps, K.D., & Boyd, K. (1991). New assessments of weight-related body-image derived from extant instruments. *Perceptual and Motor Skills, 73*, 235-241. \*
- Cash, T.F. (1992). Body images and body weight: What is there to gain or lose? *Weight Control Digest, 2*(4), 169 ff.
- Cash, T.F. (1992). Body-image therapy and the treatment of eating disorders. *Eating Disorders Review, 3*(1), 1-3. \*
- Cash, T.F. (1992). Body-image therapy for persons with facial disfigurement. In R. E. Bochat (Ed.), *Special Faces: Understanding Facial Disfigurement* (pp. 25-33). New York: National Foundation for Facial Reconstruction.
- Cash, T.F. (1992). Psychological effects of androgenetic alopecia among men. *Journal of the American Academy of Dermatology, 26*, 926-931. \*
- Bond, S., & Cash, T.F. (1992). Black beauty: Skin color and body images among African-American college females. *Journal of Applied Social Psychology, 11*, 874-888. \*
- Cash, T.F., Grant, J.R., Schovlin, J.M., & Lewis, R.J. (1992). Are inaccuracies in self-reported weight motivated distortions? *Perceptual and Motor Skills, 74*, 209-210. \*
- Cash, T.F., & Jacobi, L. (1992). Looks aren't everything (to everybody): The strength of ideals of physical appearance. *Journal of Social Behavior and Personality, 7*, 621-630. \*

*Professional Publications (Articles and Book Chapters): (continued)*

- Cash, T.F., & Sanchez-Hucles, J. (1992). The dissertation in professional psychology programs: II. Model and evaluation of a preparatory course. *Professional Psychology: Research and Practice, 23*, 63-65. \*
- Rucker, C.E., & Cash, T.F. (1992). Body images, body-size perceptions, and eating behaviors among African-American and White college women. *International Journal of Eating Disorders, 12*, 291-300. \*
- Sanchez-Hucles, J., & Cash, T.F. (1992). The dissertation in professional psychology programs: I. A clinical directors' survey of requirements and practices. *Professional Psychology: Research and Practice, 23*, 59-62. \*
- Cash, T.F. (1993). Body-image attitudes among obese enrollees in a commercial weight-loss program. *Perceptual and Motor Skills, 77*, 1099-1103. \*
- Cash, T.F., Price, V., & Savin, R. (1993). The psychosocial effects of androgenetic alopecia on women: Comparisons with balding men and female control subjects. *Journal of the American Academy of Dermatology, 29*, 568-575. \*
- Rich, M.K., & Cash, T.F. (1993). The American image of beauty: Media representations of hair color for four decades. *Sex Roles, 29*, 103-114. \*
- Cash, T.F. (1994). Body image and weight changes in a multisite comprehensive very-low-calorie diet program. *Behavior Therapy, 25*, 239-254. \*
- Cash, T.F. (1994). Body-image attitudes: Evaluation, investment, and affect. *Perceptual and Motor Skills, 78*, 1168-1170. \*
- Cash, T.F. (1994). The Situational Inventory of Body-Image Dysphoria: Contextual assessment of a negative body image. *The Behavior Therapist, 17*, 133-134. \*
- Cash, T.F., Novy, P.L., & Grant J.R. (1994). Why do women exercise?: Factor analysis and further validation of the Reasons for Exercise Inventory. *Perceptual and Motor Skills, 78*, 539-544. \*
- Jacobi, L., & Cash, T.F. (1994). In pursuit of the perfect appearance: Discrepancies among self- and ideal-percepts of multiple physical attributes. *Journal of Applied Social Psychology, 24*, 379-396. \*
- Cash, T.F. (1995). Developmental teasing about physical appearance: Retrospective descriptions and relationships with body image. *Personality and Social Behavior: An International Journal, 23*, 123-130. \*
- Cash, T.F., & Henry, P.E. (1995). Women's body images: The results of a national survey in the U.S.A. *Sex Roles, 33*, 19-28. \*
- Cash, T.F., & Szymanski, M.L. (1995). The development and validation of the Body-Image Ideals Questionnaire. *Journal of Personality Assessment, 64*, 466-477. \*
- Grant, J.R., & Cash, T.F. (1995). Cognitive-behavioral body-image therapy: Comparative efficacy of group and modest-contact treatments. *Behavior Therapy, 26*, 69-84. \*
- Rosen, J.C., & Cash, T.F. (1995). Learning to have a better body image. *Weight Control Digest, 5*, 409, 412-416.

*Professional Publications (Articles and Book Chapters): (continued)*

- Szymanski, M.L., & Cash, T.F. (1995). Body-image disturbances and self-discrepancy theory: Expansion of the Body-Image Ideals Questionnaire. *Journal of Social and Clinical Psychology, 14*, 134-146. \*
- Cash, T.F. (1996). The treatment of body image disturbances. In J. K. Thompson (Ed.), *Body Image, Eating Disorders, and Obesity: An Integrative Guide for Assessment and Treatment* (pp. 83-107). Washington, D.C.: American Psychological Association.
- Cash, T.F., & Grant, J.R. (1996). The cognitive-behavioral treatment of body-image disturbances. In V. Van Hasselt & M. Hersen (Eds.), *Sourcebook of Psychological Treatment Manuals for Adult Disorders* (pp. 567-614). New York: Plenum Press.
- Cash, T.F., & Labarge, A.S. (1996). Development of the Appearance Schemas Inventory: A new cognitive body-image assessment. *Cognitive Therapy and Research, 20*, 37-50. \*
- Cash, T.F., & Pruzinsky, T. (1996). The psychosocial effects of androgenic alopecia and their implications for patient care. In D.B. Stough & R.S. Haber (Eds.), *Hair Replacement: Surgical and Medical* (pp. 1-8). St. Louis: Mosby.
- Rieves, L., & Cash, T.F. (1996). Reported social developmental factors associated with women's body-image attitudes. *Journal of Social Behavior and Personality, 11*, 63-78. \*
- Cash, T.F. (1996). Body image and cosmetic surgery: The psychology of physical appearance. *American Journal of Cosmetic Surgery, 13*, 345-351.
- Cash, T.F. (1997). The emergence of negative body images. In E. Blechman & K. Brownell (Eds.), *Behavioral Medicine for Women: A Comprehensive Handbook* (pp. 386-391). NY: Guilford.
- Cash, T.F., Ancis, J.R., & Strachan, M.D. (1997). Gender attitudes, feminist identity, and body images among college women. *Sex Roles, 36*, 433-447. \*
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**Scientific Psychological Assessments:**

- My validated body-image assessments and manuals are available from [www.body-images.com](http://www.body-images.com)
- The Multidimensional Body-Self Relations Questionnaire
  - The Appearance Schemas Inventory-Revised
  - The Body-Image Ideals Questionnaire
  - The Situational Inventory of Body-Image Dysphoria
  - The Body Image Quality of Life Inventory
  - The Body Image States Scale
  - The Body Image Coping Strategies Inventory
  - The Body Exposure during Sexual Activities Questionnaire
  - The Body Image Disturbance Questionnaire
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  - The Body Image Avoidance Scale
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**Grants and Contracts:**

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- Persing, J.A. (Principal Investigator), Bolton, M., Pruzinsky, T., & Cash, T.F. (Co-investigators). *Craniofacial imaging, body image, and outcome: A model of evaluation for patients seeking Correction of congenital cleft lip nasal deformity*. Grant application submitted to the Maxillofacial Surgeons Foundation of the American Society of Maxillofacial Surgeons, June 2000.
- Cash, T.F. *Projects related to the psychosocial effects of unwanted female facial hair*. Consulting contract with Bristol Myers Squibb, Princeton, N.J., June, 2000.
- Kelly, R.E. (Principal Investigator), Cash, T.F., Lawson, L.M., & Shamberger, R.C. (Co-Investigators). *A multicenter trial for pectus excavatum repair*. Grant submitted to U.S. Dept of Health and Human Services from Children's Hospital of the King's Daughters, Sept, 2001; \$2,193,141. Not funded.
- Walker, M. (Principal Investigator), Swain, D., & T. Cash (Co-investigators). *Increasing physical activity in Hampton Roads*. Grant prospectus submitted to the Commonwealth Health Research Board, Richmond, VA, December, 2001; \$118,491. Not funded.
- Cash, T.F. *Rationale and development of the Vertex Alopecia Patient Experiences Inventory*. Consulting contract with QLT, Inc., Vancouver, BC, Canada. (Summer, 2003).
- Debate, R.G., & Cash, T.F., *Computer-Assisted Assessment of the Intra-Individual Variability and Level of Real-Life Body Image Experiences*. Old Dominion University SEECR Grant approved for funding, December, 2005, \$17,000.
- Cash, T.F. *Data analysis and manuscript composition for two international survey studies on men's and physicians' attitudes and experiences concerning androgenetic alopecia*. Merck & Co., Rahway, NJ.
- Cash, T.F. *Development of patient-reported outcome assessments for clinical trials on a localized fat reduction treatment*. Lithera, Inc. San Diego, CA, 2009-2010.

***Unpublished Research for Potential Manuscript Preparation:***

- The development and validation of measures of body-image avoidance and compulsive behaviors. (With E. Engle and J. Jarry)
- A qualitative investigation of factors contributing to a positive body image in childhood, adolescence, and adulthood (With J. Rudiger & E. Williams)
- Body image, body mass, and other predictors of perceptions of morbidity risks of obesity (With E. Engle, I. Lipkus, & R. Debate)
- Multidimensional assessment of body image in binge eating disorder and obesity. (With J.I. Hrabosky et al.)
- Positive body image: Precursors, correlates, and consequences (With E. Williams)
- Body image and risk taking predictors of tattooing among college women (With M. Haley)
- Body image predictors of tanning and sun-protection behaviors (With K. Grasso & J. Mitchell)
- Body image predictors of women's attitudes towards plastic surgery (With R. Goldenberg & K. Grasso)
- The Multidimensional Body-Self Relations Questionnaire: Twenty-five years of research (With K. Grasso)
- The roles of body image and adult attachment processes in women's sexual functioning (With K. Shaw)
- Gender role, body image, and appearance competition among college women (With K. Shaw & R. Roy)
- The influence of perceived partner attitudes and behaviors on body image (With K. Grasso & L. Rieves)
- The relationships of feminist identity and gender attitudes about male-female relations to body image and eating disturbance (With M. Kinser)

***Technical Reports:***

- Cash, T.F., & Janda, L.H. Self-directed Systematic Desensitization Manuals for Overcoming Test Anxiety and Overcoming Interpersonal Performance Anxiety, ODU Research Foundation, 1974.
- Cash, T.F. The impact of physical appearance on the evaluation of women in management: A research project. Final project report submitted to Clairol, Inc., New York, New York, September 15, 1981.
- Cash, T.F. The psychology of cosmetics: A review of the scientific literature and its implications for cosmetics benefits. Technical report prepared for the Cosmetic, Toiletry & Fragrance Association, Inc., Washington, D.C., November 15, 1985.
- Cash, T.F., & Butters, J.W. Cognitive-behavioral treatment of body-image dissatisfaction: Manual of procedures and materials, 1986.
- Cash, T.F. The effects of male pattern balding on social impression formation. Technical report for Manning, Selvage, & Lee, Inc., NY, NY, September 16, 1987.
- Cash, T.F. The psychosocial effects of male pattern balding: A scientific study. Technical report for Manning, Selvage, & Lee, Inc., NY, NY, August 24, 1987.
- Cash, T.F. Sustained weight loss and body images in the New Direction Program: A cross-sectional analysis. Technical report for Ross Laboratories, Columbus, OH, March 16, 1990.

*Technical Reports: (continued)*

Cash, T.F. Psychological effects of androgenetic alopecia among women: Comparisons with female controls and with balding men. Technical report submitted to The Upjohn Company, Kalamazoo, MI, August 19, 1991.

Cash, T.F. Body images and weight loss in the New Direction Program: A longitudinal study. Technical report for Ross Laboratories, Columbus, OH, July 25, 1991.

Pruzinsky, T., & Cash, T.F. The psychosocial aspects and outcomes of breast augmentation surgery: A review and proposal of scientific research. Technical report submitted to Dow Corning Wright, Arlington, TN, January 23, 1992.

Cash, T.F. Surgical and nonsurgical hair replacements for androgenetic alopecia: A survey of the views of hair-replacement professionals. Technical report submitted to The American Hair Loss Council, Tyler, TX, April 4, 1994.

Cash, T.F. The psychosocial effects of adolescent facial acne: Its severity and management in a medically untreated sample. Technical report submitted to Phyllis Klein & Associates and The Neutrogena Corporation, Los Angeles, CA, November, 1995.

Cash, T.F. Remembrance of things past: The vestigial psychological effects of adolescent acne in early adulthood. Technical report submitted to Phyllis Klein & Associates and The Neutrogena Corporation, Los Angeles, CA, March, 1996.

Cash, T.F. The psychosocial effects of adolescent facial acne: Investigation of a clinical sample. Technical report submitted to Phyllis Klein & Associates and The Neutrogena Corporation, Los Angeles, CA, February, 1996.

Cash, T.F. The psychosocial consequences of androgenetic alopecia: A review of research literature. Technical report submitted to Merck & Company, Inc., Whitehouse Station, NJ, July, 1998.

Cash, T.F. Summary of the results of Study A: Pilot study on the Androgenetic Alopecia Patient Assessments Questionnaires. Technical report submitted to Glaxo-Wellcome Company, Research Triangle Park, N.C., March 22, 1999.

Cash, T.F. Summary of the results of Study B: Investigation to validate the Androgenetic Alopecia Patient Assessments Questionnaires. Technical report submitted to Glaxo-Wellcome Company, Research Triangle Park, N.C., May 28, 1999.

Cash, T.F. Summary of the results of Study C: Investigation to validate the Androgenetic Alopecia Patient Assessments Questionnaires. Technical report submitted to Glaxo-Wellcome Company, Research Triangle Park, N.C., May 31, 1999.

Cash, T.F. Development and validation of the Hair-Loss Perceptions and Satisfaction Survey. Technical report submitted to Glaxo-Wellcome Company, Research Triangle Park, N.C., August 13, 1999.

Cash, T.F. Summary of the results of Study D: Investigation to validate patient assessments of frontal/midscalp androgenetic alopecia. Technical report submitted to Glaxo-Wellcome Company, Research Triangle Park, N.C., October 2, 1999.

Cash, T.F. Rationale and Development of the Vertex Alopecia Patient Experiences Inventory. Technical report submitted to QLT, Inc., Vancouver, B.C, Canada, September 9, 2003.

**Conference Paper Presentations and Invited Addresses:**

Gillen, B., & Cash, T.F. (1975, March). Sexism and beautyism in personnel consultant decision-making. Paper presented at the Southern Society of Philosophy and Psychology, Atlanta.

Wilson, M., Cash, T.F., & West, S.G. (1978, April). Divergent effects of physical attractiveness on impression formation as a function of the situational context. Paper presented at the Eastern Psychological Association, Washington, D.C.

Cash, T.F. (1979, November). Behavioral science and the benefits of beauty. Invited address to representatives of the media and the cosmetics industry. The New York Symposium on Cosmetic Benefits sponsored by the Cosmetic, Toiletry, & Fragrance Association, N.Y.

Cash, T.F., Briddell, D.W., Gillen, H.B., & MacKinnon, C. (1979, December). An alcoholic by no other name . Attributional effects of labeling and consumptive pattern. Poster presented at the Association for Advancement of Behavior Therapy, San Francisco.

Briddell, D.W., & Cash, T.F. (1979, December). Effects of alcohol cognitive set and appropriateness instruction on sexual arousal to normal and deviant stimuli. Poster presented at the Association for Advancement of Behavior Therapy, San Francisco.

Cash, T.F. (1980, February). An invited presentation on physical attractiveness research at the annual meeting of the Cosmetic, Toiletry, and Fragrance Association held in Boca Raton, Florida.

Cash, T.F. (1980, October). An overview of research related to cosmetic benefits. An invited address to the Conference of International Information Center of Cosmetic Industries, New Orleans.

Cash, T.F. (1981, April). Symposium presentation on the sex-linked effects of physical attractiveness. Virginia Psychological Association, Richmond.

Cash, T.F. (1981, August). The interface of sexism and beautyism. An invited symposium presentation (Division 8; Dr. Virginia O'Leary, Chair) at the convention of the American Psychological Association, Los Angeles.

Cash, T.F., & Horton, C.E. (1983, March). Social perceptual effects of aesthetic surgery. Poster presented at the Southeastern Psychological Association, Atlanta.

Archer, R.P., & Cash, T.F. (1983, March). Physical attractiveness and psychopathology among psychiatric patients. Poster presented at the Southeastern Psychological Association, Atlanta.

Winstead, B.A., & Cash, T.F. (1983, March). Body image and self-esteem: Evidence relevant to gender schema theory. Poster presented at the Southeastern Psychological Association, Atlanta.

Cash, T.F. (1983, September). Physical appearance and mental health. Invited address to the First International Symposium on the Psychology of Cosmetic Treatments, University of Pennsylvania School of Medicine, Philadelphia.

Noles, S.W., Cash, T.F., & Winstead, B.A. (1984, March). Physical attractiveness and body image among depressed and nondepressed college students. Poster presented at the Southeastern Psychological Association, New Orleans.

Winstead, B.A., & Cash, T.F. (1984, March). Reliability and validity of the Body-Self Relations Questionnaire: A new measure of body image. Poster presented at the Southeastern Psychological Association, New Orleans.

*Conference Paper Presentations and Invited Addresses: (continued)*

- Cash, T.F., Rissi, J., & Chapman, R. (1984, April). The quantity and quality of cosmetics use in relation to sex-role and personality attributes of college women. Paper presented at the Virginia Psychological Association, Richmond, VA.
- Green, G.K., & Cash, T.F. (1984, April). Body weight, weight stability, and body image: Perception, affect, and cognition. Paper presented at the Virginia Psychological Association, Richmond. (Won award for best student paper of the convention.)
- Lerman, E., Cash, T.F., & Winstead, B.A. (1984, May). Perceived changes in physical self-concept and marital and sexual relations in mastectomy and breast reconstruction surgical patients. Paper presented at the Society for Behavioral Medicine, Philadelphia, PA.
- Jackson, L.A., & Cash, T.F. (1984, May). Gender-related variables in person perception. Paper presented at Midwestern Psychological Association, Chicago, IL.
- Cash, T.F. (1984, June). The impact of grooming style on the evaluation of women in management. Invited paper presented at the National Conference on the "Psychology of Fashion: From Conception to Consumption", New York University. NY, NY.
- Cash, T.F. (1984, October). The many faces of beauty. An invited colloquium to the Department of Psychology, University of Richmond, Richmond, VA.
- Cash, T.F., Rimm, D.C., & MacKinnon, R. (1985, March). Rationality-irrationality and the effects of the Velten Mood Induction Procedure. Paper presented at the meeting of the Southeastern Psychological Association, Atlanta, GA.
- Butters, J.W., & Cash, T.F. (1985, November). The controlled evaluation of a cognitive-behavioral treatment program for body-image dissatisfaction in college women. Poster presented at the Association for Advancement of Behavior Therapy, Houston, TX.
- Cash, T.F. (1986, February). Cosmetics and grooming product benefits: Past, present, and future. Invited presentation and symposium chair. At the annual conference of the Cosmetic, Toiletry & Fragrance Association, Boca Raton, Florida.
- Dawson, K., & Cash, T.F. (1986, April). Effects of cosmetics use on women's self-perceptions of attractiveness. Paper presented at the Virginia Psychological Association. Richmond, VA.
- Cash, T.F. (1986, October). Invited presenter and panel discussant for seminar "Appearances count: The new dimension in fashion and beauty marketing." For *Self Magazine*, N.Y., N.Y.
- Cash, T.F. (1987, February). The psychology of physical appearance: Outside and inside views. Invited colloquium for Hampden-Sydney College, Hampden-Sydney, VA.
- Keeton, P., Cash, T.F., & Lewis, R.J. (1987, March). The multidimensional assessment of body image among college students. Poster presented at the meeting of the Southeastern Psychological Association, Atlanta, GA.
- Cash, T.F., Lewis, R.J., & Keeton, P. (1987, March). Development and validation of the Body-Image Automatic Thoughts Questionnaire: A measure of body-related cognitions. Poster presented at the meeting of the Southeastern Psychological Association, Atlanta, GA.
- Counts, B., & Cash, T.F. (1987, April). Weight phobia among college females: Validation of behavioral measures. Paper presented at the Virginia Academy of Sciences, Norfolk, VA.



*Conference Paper Presentations and Invited Addresses: (continued)*

- Brown T., Johnson, W., Cranston, K., Cash, T., & Keeton, P. (1988, May). Body image in bulimic, overweight, and normal females: A controlled multimethod comparison. Poster presented at the Society for Behavioral Medicine. Boston, MA.
- Cash, T.F. (1988, April). American beauty. Invited address to the conference of the Consumer Affairs Division of the Food & Drug Administration. Detroit, MI.
- Cash, T.F. (1988, April). Does hair make the man? Invited address to a symposium of the American Hair Loss Council. Chicago, IL.
- Cash, T.F. (1988, April). The psychosocial effects of male pattern balding: Stress, distress, and social stereotyping. Poster presented at the meeting of the Southeastern Psychological Association convention, New Orleans.
- Brown, T.A., Cash, T.F., & Lewis, R. (1988, April). Body image and eating disordered behavior in adolescence: National survey results. Poster presented at the meeting of the Southeastern Psychological Association convention, New Orleans.
- Cash, T.F. (1988, November). Body image and beyond. Presentation as invited discussant for the symposium "Body image or images?: In search of the elusive intervening variable". Convention of the Association for Advancement of Behavior Therapy, New York.
- Brown, T.A., & Cash, T.F., & Deagle, E.A. (1988, November). Prevalence and phenomenology of panic in nonclinical samples: Additional findings and methodological considerations. Poster presented at the Association for Advancement of Behavior Therapy, New York.
- Brown, T.A., Johnson, W.G., Bergeron, K.C., Keeton, W.P., & Cash, T.F. (1988, November). Assessment of body-related cognitions in bulimia: The Body Image Automatic Thoughts Questionnaire. Poster presented at the Association for Advancement of Behavior Therapy, New York.
- Cash, T.F. (1989, March). Discussant presentation for "Assessment of Body Image" symposium at the meeting of the Southeastern Psychological Association, Washington, D. C.
- Cash, T.F., & Brown, T.A. (1989, March). Gender and body images: Stereotypes and realities. Poster presented at the meeting of the Southeastern Psychological Association, Washington, D.C.
- Cash, T.F. (1989, April). Psychological research on physical appearance: Its implications for obesity and weight control. Invited presentation to Ross Laboratories, Columbus, OH.
- Cash, T.F. (1989, September). The effects of body images on body weight. Invited keynote address to the First Annual Conference of New Direction Centers (Ross Laboratories), Orlando, Florida.
- Cash, T.F. (1989, September). Androgenetic alopecia: Psychosocial effects. Invited presentation for Rogaine Roundtable meeting on New Perspectives for the Primary Care Physician, Carmel, CA.
- Cundiff, G.W., Shutty, M.S., DeGood, D.E., & Cash, T.F. (1989, October). Cognitive and pain-related factors as predictors of psychological distress in low back pain. Paper presented at the meeting of the American Pain Society, Phoenix, AZ.
- Cash, T.F., Counts, B., Hangen, J., & Huffine, C. (1989, November). How much do you weigh?: Determinants of validity of self-reported body weight. Poster presented at the meeting of the Association for Advancement of Behavior Therapy, Washington, D.C.

*Conference Paper Presentations and Invited Addresses: (continued)*

- Brown, T.A., & Cash, T.F. (1989, November). Cognitive factors in nonclinical panic. Poster presented at the meeting of the Association for Advancement of Behavior Therapy, Washington, D.C.
- Cash, T.F. (1990, January). Psychosocial effects of male pattern baldness. Invited address to the National Cosmetology Association, Miami Beach, FL.
- Cash, T.F. (1990, February). The role of physical appearance in employment and personnel decisions. Invited address to the symposium "The Politics of Beauty in the Workplace". Sponsored by author Nancy Friday and the Revlon Institute, Chicago, IL.
- Cash, T.F., Counts, B., & Huffine, C.E. (1990, March). Current and vestigial effects of overweight among women: Fear of fat, attitudinal body image, and eating behaviors. Poster presented at the meeting of the Southeastern Psychological Association, Atlanta, GA.
- Cash, T.F. (1990, April). Androgenetic alopecia and men: Evidence and images. Invited presentation to corporate marketing representatives of The Upjohn Company, held in Virginia Beach, VA.
- Cash, T.F. (1990, April). Psychological profile of the balding male. Invited address to the annual conference of the American Hair Loss Council, Nashville, TN.
- Cash, T.F. (1990, April). Psychosocial effects of alopecia androgenetica. Invited address presented to regional representatives of The Upjohn Company, Fredericksburg, VA.
- Cash, T.F. (1990, August). Turning beauty inside out: Body images and aesthetic self-management. Invited paper presented at a symposium, "Where's the person in physical attractiveness research?" (Richard Ashmore, Chair), at the convention of the American Psychological Association, Boston, MA.
- Cash, T.F. (1990, August). The psychosocial effects of appearance-altering conditions like rosacea. Invited presentation to representatives of the national media, sponsored by Curetek, Inc., held in N.Y., N.Y.
- Cash, T.F. (1990, November). Physical appearance, body image, and hair loss: The body in the mind's eye. Invited presentation and participation in the roundtable meeting "Hair loss in women: Diagnosis and treatment of androgenetic alopecia." Sponsored by The Upjohn Company, held in Chicago, IL.
- Cash, T.F. (1990, November). Successful weight loss and body images in a comprehensive very-low-calorie-diet program: A cross-sectional analysis. Poster presented at the meeting of the Association for Advancement of Behavior Therapy, San Francisco, CA.
- Cash, T.F. (1991, August). Psychological effects of androgenetic alopecia among women. Invited presentation to The Upjohn Company and Manning, Selvage, and Lee, N.Y., N.Y.
- Cash, T.F. (1991, November). Shedding pounds . . . Shedding negative body images? Invited paper presented at a symposium "Twenty-five years of behavioral obesity treatment: Did our bite size exceed our chew capacity?" (Drs. P. O'Neil & M. Jarrell, Chairs), meeting of the Association for Advancement of Behavior Therapy, NY, NY.
- Cash, T.F., & Rucker, C.E. (1991, November). Body images and body-size perceptions, and eating behaviors among African-American and White college women. Poster presented at the meeting of the Association for Advancement of Behavior Therapy, NY, NY.

*Conference Paper Presentations and Invited Addresses: (continued)*

- Hangen, J.D., & Cash, T.F. (1991, November). Body-image attitudes and sexual functioning in a college population. Poster presented at the meeting of the Association for Advancement of Behavior Therapy, NY, NY.
- Cash, T.F. (1992, February). The psychology of physical appearance from the perspective of self-presentation theory. Invited address at Port Sunlight Laboratory, Unilever Company, Wirral, England.
- Cash, T.F. (1992, November). Body-image therapy for persons with facial disfigurements. Invited presentation to the conference "Special Faces" sponsored by the National Foundation for Facial Reconstruction. New York, New York.
- Cash, T.F. (1993, April). Satisfaction and psychosocial outcomes of mammary-implant augmentation surgery. Presentation at the American Society for Aesthetic Plastic Surgery. Boston, MA.
- Cash, T.F. (1993, November). Co-chair and discussant of symposium "Body image: Diverse populations, theoretical perspectives, and change processes" at the meeting of the Association for Advancement of Behavior Therapy, Atlanta, GA.
- Faith, M.S., Share, M.L., & Cash, T.F. (1993, November). The Body Exposure in Sexual Activities Questionnaire: Psychometrics and sexual correlates. Poster presented at the meeting of the Association for Advancement of Behavior Therapy, Atlanta, GA.
- Grant, J.R., & Cash, T.F. (1993, November). Cognitive-behavioral body-image therapy: Comparative efficacy of group and modest-contact treatments. Poster presented at the meeting of the Association for Advancement of Behavior Therapy, Atlanta, GA.
- Cash, T.F. (1994, April). Seeking the solution: The AHLC survey research findings. Invited presentation to the annual conference of the American Hair Loss Council, La Jolla, CA.
- Cash, T.F. (1994, April). Seeking the solution: Directions for research on surgical and nonsurgical hair replacement. Invited presentation to the annual conference of the American Hair Loss Council, La Jolla, CA.
- Cash, T.F. (1994, May). Body-image disturbances: Assessment and treatment. Invited address to the annual conference of the Washington Society for the Study of Eating Disorders and Obesity, Washington, D.C.
- Cash, T.F. (1994, May). Analyses of presented clinical cases of disturbed body image. Invited presentation to the annual conference of the Washington Society for the Study of Eating Disorders and Obesity, Washington, D.C.
- Novy, P.L., & Cash, T.F. (1994, July). Exercise patterns and motivations of college men and women: Factor analysis and further validation of the Reasons for Exercise Inventory. Poster presented at the annual conference of the American Psychological Society, Washington, D.C.
- Cash, T.F., Szymanski, M., Labarge, A., & Grant, J. (1994, November). New assessments of cognitive components of body image: Schemas, errors, and ideals. Poster presented at the annual conference of the Association for Advancement of Behavior Therapy, San Diego, CA.
- Deagle, E.A., & Cash, T.F. (1994, November). Body-image disturbances in anorexia nervosa and bulimia nervosa: A meta-analysis of extant research. Poster presented at the annual conference of the Association for Advancement of Behavior Therapy, San Diego, CA.

*Conference Paper Presentations and Invited Addresses: (continued)*

- Labarge, A.S., Cash, T.F., & Brown, T.A. (1994, November). Use of a modified Stroop task to examine appearance-schematic information processing in college women. Poster presented at the annual conference of the Association for Advancement of Behavior Therapy, San Diego, CA.
- Cash, T.F. (1995, November). Contemporary cognitive constructs of body image: Theory, research, and practice. Symposium presentation at the annual conference of the Association for Advancement of Behavior Therapy, Washington, D.C.
- Hensley, S.L., & Cash, T.F. (1995, November). The effects of aerobic exercise on state and trait body image and physical fitness among college women. Poster presented at the annual conference of the Association for Advancement of Behavior Therapy, Washington, D.C.
- Cash, T.F. (1996, January). The psychology of physical appearance: The mirror in the mind. Invited keynote address to scientific meeting of the American Academy of Cosmetic Surgery, Orlando, FL.
- Cash, T.F. (1996, April 3). The psychological effects of genetic hair loss. An invited presentation at a press conference to announce the switch of Rogaine from prescription to OTC medication. Sponsored by Pharmacia & Upjohn Corporation, held in New York City.
- Cash, T.F. (1996, May 7). The concurrent and vestigial psychosocial effects of adolescent facial acne. Two invited presentations at a press conference "Psychodermatology: Revealing the Invisible Scars of Acne," sponsored by the Neutrogena Corporation, held in New York City.
- Cash, T.F., Muth, J., Williams, P., & Rieves, L. (1996, November). New assessments of body image: Measuring cognitive and behavioral components. Poster presented at the annual conference of the Association for Advancement of Behavior Therapy, NY, NY.
- Cash, T.F. (1997, March 7). The psychology of physical appearance: Reflections from the mirror in the mind. Invited presentation to Merck Research Laboratories, Rahway, NJ.
- Cash, T.F. (1997, April 8). Physical appearance and body images: The mirror in the mind. Invited Colloquium to the CORE Scholars Program, Department of Psychology, Hampton University, Hampton, VA.
- Cash, T.F., Roy, R.E., & Strachan, M.D. (1997, May 25). How physical appearance affects relations among women: Implications for women's body images. Poster presented at the convention of the American Psychological Society, Washington, DC.
- Cash, T.F., Strachan, M.D., & Roy, R.E. (1997, May 25). Women's attitudes about male-female relations: Relevance to body image and eating disturbances. Poster presented at the convention of the American Psychological Society, Washington, DC.
- Cash, T.F. (1997, May 17). Psychosocial aspects of androgenetic alopecia. Invited presentation to the conference "Androgenetic Alopecia: A Scientific Review" (D. Van Neste, Chair), sponsored by Merck Scientific Division, held in Munich, Germany.
- Cash, T.F. (1997, June 24). Learning to like your looks. Invited lecture at the Commonwealth Club of California, San Francisco, CA.
- Cash, T.F. (1997, July 30). The psychosocial aspects of androgenetic alopecia. Invited presentation for the course "Hair Symposium: The Physiology of Hair Growth and Hair Loss" (V. Price, Chair) at the convention of the American Academy of Dermatology, NY, NY.

*Conference Paper Presentations and Invited Addresses: (continued)*

- Cash, T.F. (1997, July 16). The psychosocial aspects of androgenetic alopecia. A presentation invited by Pharmacia & Upjohn to the Nonprescription Drug Advisory Committee of the U.S. Food & Drug Administration, pertaining to the approval of 5% Rogaine, Bethesda, MD.
- Cash, T.F. (1997, August 23). The psychosocial effects of androgenetic alopecia. Invited presentation to the 1997 Merck Dermatology/Androgenetic Alopecia Consultants Meeting, Naples, FL.
- Cash, T.F., Ancis, J.R., & Strachan, M.D. (1997, August). Gender attitudes, feminist identity, and body images among college women. Panel presentation at the convention of the American Psychological Association.
- Cash, T.F. (1997, Sept. 13). The psychosocial effects of androgenetic alopecia in men. Invited presentation to the 1997 Merck Dermatology/Androgenetic Alopecia Consultants Meeting, Chicago, IL.
- Cash, T.F. (1997, Oct. 3). The psychosocial effects of androgenetic alopecia. Invited presentation to the Complutense University Conference on Androgenetic Alopecia. Sponsored by Merck Sharpe & Dohme, San Lorenzo de El Escorial, Spain.
- Cash, T.F. (1997, Oct. 18). The psychosocial effects of androgenetic alopecia in men. Invited presentation to the 1997 Merck Dermatology/Androgenetic Alopecia Consultants Meeting, Pasadena, CA.
- Lavallee, D.M., & Cash, T.F. (1997, November). The comparative efficacy of two cognitive-behavioral self-help programs for a negative body image. Poster presented at the convention of the Association for Advancement of Behavior Therapy, Miami Beach.
- Cash, T.F. (1998, May 1). Psychosocial consequences of androgen dependent alopecia. Invited presentation to the satellite symposium of the "Hair Workshop: Androgenetic Alopecia in Men," sponsored by Merck & Company, Inc., Brussels, Belgium.
- Cash, T.F. (1998, May 2). Understanding the impact of androgenetic alopecia. Invited presentation to the "Hair Workshop" (Organizer, D. Van Neste), Brussels, Belgium.
- Cash, T.F. (1998, August 9). Psychosocial aspects of androgenetic alopecia. Invited presentation to the Physicians' Education & Learning Orientation (PELO) Program, sponsored by Merck & Company, Inc., Buenos Aires, Argentina.
- Cash, T.F. (1998, August 11). Psychosocial support and patient expectation management as a part of treatment of androgenetic alopecia in men. Workshop co-leader at the Physicians' Education & Learning Orientation (PELO) Program, sponsored by Merck & Company, Inc., Buenos Aires, Argentina.
- Cash, T.F. (1998, October 7). Psychological science in hair research. Invited presentation to "The Scientific Rigor of Hair Research: A Media Workshop." Sponsored by Merck, Sharp, & Dohme in conjunction with the 7<sup>th</sup> European Academy of Dermatology and Venereology, Nice, France.
- Cash, T.F. (1999, April 22). Psychological and social effects of hair loss in men. Invited presentation to an education and communication orientation for hairstylist sponsored by Merck & Co., Rimini, Italy.
- Cicman, J.M., & Cash, T.F. (1999, May 27). "Looking for Mr./Ms. Right." Determinants of appearance references in construction of singles ads. Paper presented at the Virginia Academy of Sciences, Norfolk, VA.

*Conference Paper Presentations and Invited Addresses: (continued)*

- Strachan, M., & Cash, T.F. (1999, June). Cognitive-behavioral self-help for a negative body image: A components analysis. Poster presented at the convention of the American Psychological Society, Denver, CO.
- Williams, P.A., & Cash, T.F. (1999, November). A controlled study of the effects of circuit weight training on body image. Poster presented at the convention of the Association for Advancement of Behavior Therapy, Toronto.
- Cash, T.F. (2000, February 26). Psychological condition: Excessive, unwanted facial hair among women. Invited presentation to the Eflornithine HCl Investigators' Meeting, sponsored by Bristol-Myers Squibb Company/Gillette Company, Orlando, FL.
- Roy, R., & Cash, T.F. (2000). The physical attractiveness of one's "rival": A self-evaluation maintenance perspective. Poster presented at the meeting of the Society for Personality and Social Psychology, Nashville, TN.
- Rumble, A., & Cash, T.F. (2000). Beauty versus beast: Images of good and evil in children's animation films. Poster presented at the meeting of the Society for Personality and Social Psychology, Nashville, TN.
- Perry, A. & Cash, T.F. (2000, May). Body images of men and women college students over the 1980s and 1990s. Paper presented at the Virginia Academy of Sciences, Radford, VA.
- Milkewicz, N., & Cash T.F. (2000, November). Dismantling the heterogeneity of obesity: Determinants of body images and psychosocial functioning. Poster presented at the convention of the Association for Advancement of Behavior Therapy, New Orleans.
- Bolton, M., Cash, T.F., Pruzinsky, T., & Persing, J.A. (2001, May). Psychological evaluation of abdominoplasty patients: Reliably measuring aesthetic surgery quality-of-life outcomes. Annual Meeting of The American Society for Aesthetic Plastic Surgery (ASAPS) & Aesthetic Surgery Education and Research Foundation (ASERF), New York, NY.
- Cash, T.F., Beskin, C., & Yamamiya, Y. (2001, July). Body image and sexual functioning in a college population. Poster presented at the World Congress of Behavioral and Cognitive Therapies, Vancouver, Canada.
- Therriault, J., & Cash, T.F. (2001, July). The relationship between psychosexual developmental variables and body image. Poster presented at the 27<sup>th</sup> Annual Meeting of the International Academy of Sex Research, Montréal, Québec, Canada.
- Cash, T.F. (2001, November). Discussant for "Body image dissatisfaction: New developments in assessment, etiology, and treatment" (Chair, D. Sarwer). Symposium at the convention of the Association for Advancement of Behavior Therapy, Philadelphia.
- Hrabosky, J.I., & Cash, T.F. (2002, Spring). The effects of psychoeducation and self-monitoring in a cognitive-behavioral program for body-image improvement. Paper presented at the Virginia Psychological Association.
- Melnyk, S., & Cash, T.F. (2002, Spring). The reliability and validity of the revision of the Appearance Schemas Inventory. Paper presented at the Virginia Academy of Science.
- Jakatdar, T., & Cash, T.F. (2003, Spring). Further validation of the Body Image Quality of Life Inventory. Paper presented at the Virginia Psychological Association.

*Conference Paper Presentations and Invited Addresses: (continued)*

- Cash, T.F., Morrow, J.A., Hrabosky, J.I., & Perry, A. A. (2003, November) How has body image changed? A cross-sectional study of college women and men from 1983 to 2001. Poster presented at the Association for Advancement of Behavior Therapy, Boston.
- Williams, E.F., Cash, T.F., & Santos, M.T. (2004, November). Positive and negative body image: Precursors, correlates, and consequences. Poster presented at the Conference of the Association for Advancement of Behavior Therapy, New Orleans.
- Cash, T.F., Phillips, K.A., Santos, M.T., & Hrabosky, J.I. (2004, November). Measuring "Negative Body Image": Validation of the Body Image Disturbance Questionnaire in a nonclinical population. Poster presented at Conference of the Association for Advancement of Behavior Therapy, New Orleans.
- Cash, T.F., Goldenberg-Bivens, R.B., & Grasso, K. (2005, November). Multidimensional body-image predictors of college women's attitudes and intentions vis-à-vis cosmetic surgery. Poster presented at Conference of the Association for Behavioral and Cognitive Therapies, Washington, DC.
- Cash, T.F., Grasso, K., & Mitchell, J. (2005, November). Risky sun exposure: Body image predictors of tanning and sun-protective behaviors. Poster presented at the Conference of the Association for Behavioral and Cognitive Therapies, Washington, DC.
- Jakatdar, T., & Cash, T.F. (2005, November). The development and validation of the Assessment of Body Image Cognitive Distortions. Poster presented at the Conference of the Association for Behavioral and Cognitive Therapies, Washington, DC.
- Cash, T.F. (2006, June 6). Beyond body image as a singular concept: Multidimensionality matters. Invited keynote address to the Appearance Matters 2 Conference, Bath, England.
- Engle, E.K., Cash, T.F., Lipkus, I.M., & Debate, R.D. (2006, November). The relationship between body mass, body image, decisional balance, and perceived risk for weight-related diseases. Poster presented at the Conference of the Association for Behavioral and Cognitive Therapies, Chicago, IL.
- Hrabosky, J.I., & Cash, T.F. (2006, November). Multidimensional assessment of body image in eating disorders, body dysmorphic disorder, and clinical controls. Poster presented at the Conference of the Association for Behavioral and Cognitive Therapies, Chicago, IL.
- Giovannelli, T.S., Cash, T.F., Engle, E.K., & Henson, J.M. (2007, November). The measurement of body image satisfaction-dissatisfaction: Is rating importance important? Poster presented at the Conference of the Association for Behavioral and Cognitive Therapies, Philadelphia, PA.
- Grasso, K.M., Cash, T.F., Thompson, J.K., & Yanover, T. (2007, November). An expressive writing intervention for body image: A randomized controlled trial. Poster presented at the Conference of the Association for Behavioral and Cognitive Therapies, Philadelphia, PA.
- Hrabosky, J.I., Cash, T.F., Sarwer, D.B., Clauss, L.J., Gibbons, L.M., & Infield, A.L. (2007, November). Multidimensional assessment of body image in binge eating disorder and obesity. Poster presented at the Conference of the Association for Behavioral and Cognitive Therapies, Philadelphia, PA.

**Curriculum Development:**

Principal responsibility (1974-75) for drafts of Letters of Intent for Clinical Psychology doctoral program.

Principal responsibility (1975) for developing specialty undergraduate program in clinical psychology.

Development and instruction of new course in the clinical psychology doctoral program, "Psychological Research Planning" (1987).

Development and instruction of an Abnormal Psychology TELETECHNET course (1995 and continuing), telecourse (1989; 1992), and videocourse (1992; 1993).

Development and instruction of a Senior Seminar on Body Image (Fall, 2003).

**Professional/Academic Service Activities--Administrative:**

Program Director, Undergraduate Clinical Specialty Area (1975-1976).

Director, University Psychological & Counseling Center (1975-1977).

Member, School of Sciences and Health Professions Health Committee (1984-1986) and Committee on Faculty Practice (1982-1986).

Member, College of Sciences Promotion and Tenure Committees (elected 1980-1981; 1985-1988; 1996-1997; 2003-2004; Fall 2006).

Chair (1981-1982; 1987-1988; 2002-2003) and Member (elected 1978-1988; 2001-2002), Departmental Faculty Affairs Committee.

Director of Clinical Psychology Training (ODU); and Member, Council of Directors, Virginia Consortium for Professional Psychology (1984-1987).

Member, Departmental Chair Search Committee (1993); Departmental Faculty Position Search Committee (2004-2005).

Member, Departmental Undergraduate Committee (1992 to 2001).

Chair (1981-1984; 1994-1998) and Member (1992-93), Virginia Consortium Program in Clinical Psychology (VCPCP) Comprehensive Exam Committee.

Member, University Steering Committee for the SACS Reaccreditation Self-Study, and Liaison to Graduate Programs & Sponsored Research Committee (1990-92).

Member, University Research Ethics (I.R.B.) Committee (1992-1993).

Member, University Strategic Planning Committee; TELETECHNET Subcommittee (1993-1994).  
Chair, Departmental TELETECHNET Committee (1994-1995).

Member, Faculty Senate ad-hoc committee on intellectual property rights in distance learning (1998).

Chair, Psychology Honors Program (1996 to 2008), and Committee Member (1994-2008).

Member, Health Psychology faculty search committee (Fall, 2006).

Chair, VCPCP Recruitment and Admission Committee (2004 to date) and member (2001-2004).



**Professional/Academic Service Activities--Research:**

Founding and Current Editor-in-Chief: *Body Image: An International Journal of Research*  
(Quarterly peer-reviewed scientific journal published by Elsevier from 2004 to date)

Associate Editor: *Journal of Social and Clinical Psychology* (1998 - 2003)

Consulting Editor (Board Member):

*Journal of Social and Clinical Psychology* (1984 to 1998)  
*Journal of Applied Social Psychology* (1985-2003)  
*Psychological Assessment* (1992-1996)  
*Journal of Consulting and Clinical Psychology* (1996-1997)  
*International Journal of Eating Disorders* (2000-2003)

Consulting Reviewer (Journals):

*Appetite*  
*Basic and Applied Social Psychology*  
*Behavior Therapy*  
*Behavioral Assessment*  
*Behaviour Research and Therapy*  
*British Journal of Sports Medicine*  
*Clinical Psychology: Science and Practice*  
*Cognitive Therapy and Research*  
*Current Contents*  
*International Journal of Eating Disorders*  
*Journal of Abnormal Psychology*  
*Journal of Adolescence*  
*Journal of the American Academy of Dermatology*  
*Journal of Consulting and Clinical Psychology*  
*Journal of Counseling Psychology*  
*Developmental Psychology*  
*International Journal of Obesity*  
*Journal of Personality and Social Psychology*\_(Interpersonal Relations & Group Processes)  
*Journal of Personality and Social Psychology* (Personality Processes/Individual Differences)  
*Journal of Psychopathology and Behavioral Assessment*  
*Journal of Research in Personality*  
*Journal of Research on Adolescence*  
*Perceptual and Motor Skills*  
*Personality and Social Psychology Bulletin*  
*Plastic and Reconstructive Surgery*  
*Psychological Bulletin*  
*Psychological Reports*  
*Psychological Science*  
*Sex Roles*  
*Social Psychology Quarterly*

Board Appointments with Organizations:

Board member: International Hair Study Institute (1997-1999)

Editorial advisory board: *Fitness Magazine* (1998-2001)

*Professional/Academic Service Activities—Research (continued)*

Consulting Reviewer (Organizations):

National Science Foundation (grant reviewer, 1987)

Program Committee Member/Reviewer for 1987 AABT Convention; 1985 E.P.A. Convention Division 8, 1984 A.P.A. Convention

Grant Reviewer, Social Sciences and Humanities Research Council of Canada (1990, 1991, 2004)

Fulbright Scholar reviewer (1994)

Grant Application Reader, NIH Behavioral Medicine Section (1999)

Grant Reviewer, City University of New York (1999)

Grant Reviewer, Jewish Hospital Foundation, Louisville, KY (2000)

Grant Reviewer, Louisiana Board of Regents, Office of Sponsored Research (2003)

External Reviewer of Doctoral Dissertation, Flinders University, South Australia (2003)

External Reviewer of Doctoral Dissertation, University of Melbourne. Australia (2004)

Textbook reviewing: American Psychological Association, Allyn & Bacon, Dorsey, Grosvenor, Guilford, Norton, McGraw-Hill, SUNY Press, Williams & Wilkins, Van Nostrand, Wm. C. Brown.

External reviewer of candidates for promotion or tenure at University of South Florida, Case Western Reserve, York University (CAN), Quinnipiac University, University of Central Florida, Flinders University (AU), University of Pennsylvania School of Medicine, Yale University, Washington State University, La Trobe University (AU)

Consultant to Grant Applications: J. Theriault (HHSRC of Canada), L. Heinberg (NIH), L. Berger (NIH NRSA), M. Bolton (Aesthetic Surgery Society), M. Jolly (NIH)

Student Research Supervision:

Psy.D. dissertation committee chairships:

S. Noles, 1983; E. Lerman, 1983; J. Butters, 1985; P. Keeton, 1986; T. Brown, 1988; G. Cundiff, 1989; J. Hangen, 1990; C. Huffine, 1991; J. Robinson, 1992; J. Grant, 1993; D. Lavalley, 1996; M. Strachan, 1998; N. Milkewicz, 2000; E. Fleming, 2003; J. Hrabosky, 2004; K. Grasso, 2006; E. Engle, 2008; M. Santos, 2009

From 1973 to 2008: 22 M.S. thesis committee chairships

16 B.S. Honors thesis chairships

over 50 thesis and dissertation committee memberships

***Professional Service Activities—Clinical and Community:***

Clinical supervision, Eastern Virginia Internship Program in Clinical Psychology, 1985-1999

Advisory Board Member, Norfolk Medical Center Authority, 1974-1975

Workshop leader, community workshops in Substance Abuse--"To Act or Not to Act: Behavioral Skills and Management," March, 1978.

Workshop leader, 1<sup>st</sup> Annual ODU Men's Conference. "Who's on Top?: Men's Sexuality," Jan, 1982

Invited address to sales representatives of Mary Kay Cosmetics. "The Psychology of Physical Appearance: Facts, Figures, and Food for Thought." February, 1983, Norfolk, VA.

Invited colloquium "Psychology of Physical Appearance: The Inside View", to the Department of Psychology, College of William and Mary; April, 1985, Williamsburg, VA.

Invited colloquium "Psychology of Physical Appearance and Mental Health" to the Department of Psychiatry & Behavioral Sciences, Eastern Virginia Medical School; May, 1985, Norfolk, VA.

Invited colloquium "Turning Physical Appearance Inside Out" to the Psychology Department at Norfolk State University; November, 1985, Norfolk, VA.

Invited presentation "The Psychosocial Benefits of Cosmetics" to sales representatives of Mary Kay Cosmetics; February, 1986, Norfolk, VA.

Invited presentation "Physical Appearance and Body Image" to the Tidewater Women's Forum; March, 1986, Norfolk, VA.

Invited presentation "The Psychology of Physical Appearance" to the Psychology Service of the V.A. Medical Center; November, 1989, Hampton, VA.

Invited presentation "The Psychology of Physical Appearance" to the Medical Research Service of the Hampton V.A. Medical Center; January, 1990, Hampton, VA.

Invited presentation "Learned Helplessness and Sales" to a leadership conference of Mary Kay Cosmetics; October, 1990, Charlottesville, VA.

Invited address entitled "What Do You See When You Look in the Mirror?" to regional meeting, Mary Kay Cosmetics; May, 1991, Norfolk, VA.

Invited address entitled "The Psychology of Physical Appearance: How Our Looks Affect Our Lives" to the Old Dominion University Alumni College Day; February, 1992, Norfolk, VA.

Invited address "Psychology of Physical Appearance: Weight Loss and Body Image" to Hampton Roads community, Chesapeake General Hospital; February 25, 1992, Chesapeake, VA.

Invited presentation "Body-Image Assessment and Treatment" to the Psychology Service, Hampton VA Medical Center; August, 1993, Hampton, VA.

Invited address "Measuring and Mending the Mirror in the Mind" to the Tidewater Nutrition Council; March, 1996, Chesapeake, VA

Numerous interviews with local and Virginia media.

**Major Media Publicity:**

Invited presentation for program to attract advertisers to APA.'s *Psychology Today* magazine (1985).

Invited scientific presentation for audiovisual program on the psychological effects of hair loss to Canadian hairstylists (1989; Upjohn Company of Canada).

Filmed interview (by author Nancy Friday, 1990) about the Psychology of Physical Appearance for a television documentary on the topic.

Filmed program on the psychological effects of androgenetic alopecia on (1991; Upjohn Company).

Media tour of Canada (Toronto, Montreal, and Vancouver) from July 11-21, 1988, sponsored by the Upjohn Company of Canada, to disseminate information derived from my psychological research on male pattern hair loss. Estimated audience of television, radio, and print media coverage was 12,000,000 persons.

Media tour of four U.S. cities (New York, Philadelphia, Charlotte, Shreveport), March-May, 1990, sponsored by Ross Laboratories, to disseminate research information on body image, obesity, and weight loss.

Media tour (television by satellite and radio/print by telephone) of U.S. cities (e.g., Atlanta, Miami, Tampa, Houston, Dallas, Chicago, Boston) from November 1991-January 1992, sponsored by The Upjohn Company, to disseminate information from my research on female androgenetic alopecia.

Appearance on ABC-News "20/20" program on the influences of facial attractiveness in important and everyday life contexts. Broadcast November 4, 1994; re-broadcast June, 1995.

Numerous U.S. media interviews in 1995-1996 to promote my book, *What Do You See When You Look in the Mirror?*

Satellite media tour (18 U.S. television markets) in May, 1996, to discuss the topic of body image and disseminate results of my recent research on the psychological effects of adolescent facial acne, sponsored by the Neutrogena Corporation.

Book tour for *The Body Image Workbook* in June and July of 1997--involving numerous bookstore presentations and media interviews (television, radio, and print) in Northern California, Southern California, Chicago, New York, and Virginia.

On-camera interview for Sir Issac Productions for a film on androgenetic alopecia--filmed March 10, 1999, air date undetermined.

On-camera interview with The Discovery Channel for a documentary on androgenetic alopecia--filmed November 19, 1998, initially aired, October 18, 1999.

*Major Media Publicity: (continued)*

A sample of the hundreds of additional, major television, radio, and print interviews conducted:

*Television*

Gannett Broadcasting documentary film (Fall, 1984)  
CBS *Morning News* (12/12/84)  
NBC *Today Show* (3/21/85)  
Australian (Film House) documentary film (Summer, 1985)  
ABC *20/20* (3/21/86; 11/4/94; 6/95; 9/02)  
RAI/Italian TV Network documentary film (Summer, 1988)  
ABC *Nightline* (8/88 taped but not aired)  
Chilean TV Network documentary (Spring, 1998)  
Home & Family Show on The Family Channel (6/27)

*News Magazines*

*U.S. News and World Report* (11/28/83)  
*Time* magazine (6/89)  
*Newsweek* (10/23/95)

*Professional Association Publications*

*Dermatology Times* (1996)  
*American Psychological Association Monitor* (3/97)

*Major Newspapers*

*Wall Street Journal* (9/29/98; 5/13/96; 10/18/91)  
*The Washington Post* (6/23/98)  
*New York Times* (multiple occasions)  
*USA Today* (multiple occasions)  
*New York Daily News*  
*Associated Press* and *U.P.I.* (multiple releases)

*Popular Magazines*

*People* magazine--Biographical feature article (7/8/80)  
*People* magazine--Extensive interview on cover story (6/2/96)  
*Readers' Digest*  
*Parents' Magazine*  
*Newsweek on Campus*  
Multiple interviews in *Allure*, *American Health*, *Fitness*, *Frequent Flyer*, *Glamour*, *Harper's Bazaar*, *Lears'*, *Mademoiselle*, *New Woman*, *Oprah Magazine*, *Parade*, *Parents*, *Redbook*, *Savvy*, *Self*, *Teen*, *Weight Watchers' Magazine*, *Woman's Day*, *Women's Health*, *Vogue*, *YM*.

*Major/National Radio*

Copley Radio News Network  
BBC (London)  
GFAX and *Radio Royal Reporter* (Canada)  
NBC Network News and WABC (New York)  
WCFL and WINI (Chicago)

*Private Clinical and Consulting Activities:*

Private Clinical Psychology practice (part-time; 1976-1995; license retired in 2007)

Research consultant to corporations and professional organizations (\*Currently/within past 5 years):

- \* Body Evolution Technologies, New Orleans, LA
- \* Kythera Biopharmaceuticals, Inc., Calabasas, CA
- \* Lithera, Inc., San Diego, CA
- \* Merck & Company, Inc., Whitehouse Station and Rahway, NJ
- Perseverence Technologies, Cincinnati, OH
- QLT, Inc., Vancouver, BC
- Unilever Research, England
- Alberto-Culver Company, Melrose Park, IL
- GlaxoSmithKline Company, Collegeville, PA
- Bristol-Myers Squibb Company, Princeton, NJ
- Glaxo-Wellcome Company, Middlesex, England
- Dow Corning Corporation, Midland, MI
- Merck Research Laboratories, West Point, PA
- Pharmacia & Upjohn Company, Kalamazoo, MI
- The Upjohn Company, Kalamazoo, MI
- ABC News, NY, NY
- Center for Human Appearance, University of Pennsylvania Medical Center, Philadelphia
- Mentor Corporation, Santa Barbara, CA
- Neutrogena Corporation, Los Angeles, CA
- Dow Corning Wright, Inc., Arlington, TN
- Ross Laboratories, Columbus, OH
- American Hair Loss Council, Tyler, TX
- Curetek Pharmaceuticals, IL
- The Cosmetic, Toiletry & Fragrance Association, Washington, D.C.
- Clairol, Inc., NY, NY
- Manning, Selvage, & Lee Public Relations, NY, NY
- Self Magazine, NY, NY
- Pegasus Healthcare, Montreal, Quebec
- Grosvenor Press, Toronto, Ontario
- National Public Relations Co., Toronto, Ontario
- Psychology Service, Veterans Administration Medical Center, Hampton, VA.

Consultant to Television Media:

Production company for a national network documentary on the impact of beauty in our culture, "Rich, Thin, & Beautiful." (Listed in credits, aired April-May, 1983, on NBC).

Minnesota Public T.V.--for production of program on "The Politics of Looks." (Listed in credits, aired February, 1984).

ABC News "20/20" program on physical appearance biases and discrimination. (Aired in 1994 and 1995; Edited and primetime re-broadcast in 2002).